



**Call For Volunteers**

Youth Roots is actively seeking members to join our Summit Steering Committee. This working group will meet bi-weekly in Hanover to ensure the successful planning and execution of the IMPACT! Youth Summit between February and May, 2016.

We are looking for individuals interested in assisting with:

- Registration
- Permits+Parking+Security
- Sound+Tech+Lighting
- Media Relations
- Accommodations
- Food
- Activities
- Break Out Session Logistics

If you are interested, please contact Brandon: [youthroots@hanover.ca](mailto:youthroots@hanover.ca)

January 20, 2016

Wow! I cannot believe we are nearing the end of January already. On behalf of Youth Roots of Hanover and Surrounding Area, I am proud to send you the second monthly update for the IMPACT! Youth Summit.

Since our last update much has happened in the way of planning, sponsorship and fundraising. We continue to approach local business leaders, corporations, and municipalities for event sponsorship as we work towards our fundraising goal of \$58,000. We were thrilled to have the Town of Hanover support the event with a \$7,500 donation. As you will see, our compliment of community sponsors continues to grow, and we cannot say THANK YOU enough times to those who continue to believe in this initiative.

The summit has attracted local media attention, and has been featured in The Post (Hanover’s local newspaper) twice and on CKNX News. You will soon find us on Wightman Community TV and EastLink TV.

At our January 6 Youth Roots Committee Meeting the registration fees for the summit were approved. Registration will take place in groups, with a minimum of one adult ally accompanying. This group will remain together between May 2016 and May 2017, returning to their community and implementing a project to increase youth wellbeing. **REGISTRATION WILL OPEN ON MONDAY FEBRUARY 1, 2016.** More details will be distributed next week, including the link to our registration page. Registration fees are set at:

Number of Youth	Number of Adult Allies	Total Cost
10	1	\$525.00
5	1	\$300.00

Additional youth: \$60.00 per person


Additional adult ally: \$30.00 per person

The registration fee will include:

- All meals (2 Dinners, 2 Breakfasts, 2 Lunches)
- Accommodations at John Diefenbaker Senior School
- All breakout sessions (public speaking, fundraising, youth subcultures, bullying awareness, being a natural helper, social media etiquette, climbing the corporate ladder, and more)
- Keynote address by Craig Kielburger, "Me to We: How One Person Can Make a World of Difference"
- Motivational speaker Ryan Porter
- Presenter Kendra Fisher
- Get Active Workshop
- Youth Swim
- Bigger and Better Challenge
- Gala Event
- MUCH Video Dance
- Event T-Shirt and Swag

**Youth Roots is pleased to announce its first Valentine's Gala happening on Saturday February 13, 2016 at the Neustadt Community Centre. Proceeds from the event will directly support the IMPACT! Youth Summit. The Gala will feature a catered dinner, silent auction, live hypnotist and dance. Attached to this package is our advertising poster. We hope to see you there!**

Thank you for seeing the potential,



Brandon Koebel  
Coordinator, Youth Roots of Hanover and Surrounding Area  
519.889.2142 | youthroots@hanover.ca

### Thank you to our Sponsors

#### Platinum Gold Silver Bronze





## **IMPACT! Youth Summit Overview**

May 27 – May 29, 2016 | Hanover, ON

### **What is the IMPACT! Youth Summit?**

- 500 youth from across Ontario (particular attention to under-privileged youth and youth from rural communities) congregate for three days of interactive learning.
- The IMPACT! Youth Summit is designed to instill leadership skills while creating an awareness of mental health and wellbeing concerns that impact youth.
- Participants will develop social media etiquette, public speaking and fundraising skills, and will be empowered to increase the wellbeing of youth in their respective hometown.
- Youth increase youth wellbeing across Ontario!

### **Why is the Summit important?**

**Idea:** Rural, at-risk youth in Ontario will benefit from a leadership and capacity building summit that improves their community connections and future leadership potential.

**Challenge:** Rural Ontario youth are often an under-served and isolated population. With the right supports and guidance youth have a lot of potential to make change in their communities.

**Opportunity:** This project will empower youth from across Ontario with the necessary skills to implement projects resulting in measurable change. Youth are empowered to make decisions, directly involved in planning, and responsible for their actions and project outcomes.

### **How will the Summit result in change?**

- At the Summit each youth organization develops a plan of action, and pledges to implement a project that will increase youth wellbeing in their home community.
- We will utilize our Hanover Youth Roots Facebook page to join all of these organizations together. Therefore, not only will youth have networking opportunities at the conference, they will be able to keep in touch upon returning home. Youth will be able to update each other on their progress.
- Youth Roots will provide support and guidance to each youth group between May 2016 and May 2017 to ensure the success of each project.

### **What are we hoping to learn?**

- Communities across Ontario see youth have the ability to make an impact when they are motivated, empowered, and provided with the tools and supports to create change.
- Negative stereotypes of youth are overcome, and youth are motivated to lead future change in their communities.
- The collective power of these youth demonstrates youth can make a difference and should be consulted in decision-making processes and policy development.

### **Presenters at the Summit**

- Motivational speaker and author **Ryan Porter**. Since 2006, Ryan Porter has dedicated his career to helping young people answer the question “what should I do with my life?”
- When faced with the opportunity to realize her dream of goaltending for Team Canada, **Kendra Fisher** was diagnosed with a severe anxiety disorder coupled with severe panic attacks, depression and agoraphobia; forcing her to leave the National Program in order to seek help to learn how to live with what had become a crippling disease. Kendra now shares her personal journey and has joined efforts to bring Mental Health issues to the forefront.
- Former Scotiabank Executive Vice President, Global Human Resources and female leadership advocate **Sue Graham Parker**. Sue works to increase the visibility of female leaders so that younger generations continue to be inspired and help sustain our economy tomorrow.

## Keynote Presentation

- Craig Kielburger co-founded Free The Children in 1995 at only 12 years of age. Today, he remains a passionate full-time volunteer for the organization, now an international charity and renowned educational partner that empowers youth to achieve their fullest potential as agents of change.
- Every year, Craig and his brother Marc Kielburger organize We Day, Free The Children's signature domestic event that reaches 160,000 students from 4,000 schools in person and more than 5.7 million through televised broadcasts. We Day has 3.7 million likes on Facebook, making it one of the largest charitable causes in the world.
- He has received 15 honorary doctorates and degrees, The Roosevelt Freedom From Fear Medal, The World Children's Prize for the Rights of the Child, and is one of the youngest recipients of The Order of Canada. Craig's work has been featured on multiple appearances on *The Oprah Winfrey Show*, CNN, *60 Minutes*, *Piers Morgan Live* and *The Today Show*, and in *People*, *Time* and *The Economist*.



## Where did the idea come from?

**Ashton Lawrence** has been described as a “youth filled with enthusiasm, someone who brightens the room with his high-energy persona”, and “a role model for his peers”. Ashton's determination to better youth wellbeing in the rural community of Hanover is present in his words and actions. As an eighteen year-old high school student, Ashton continues to motivate his community, asking influential high-profile business leaders to rethink their approaches to youth engagement and to find areas for improvement in how the Town of Hanover prioritizes youth and youth concerns. Ashton is currently completing a co-op term with Youth Roots.



## Ashton's Vision

On his first day of co-op Ashton was asked to consider what big project he would like to work on during his time with Youth Roots. Ashton decided he wanted to see Hanover host a summit for youth. His goal was that the Summit give youth, regardless of their economic status, a professional development opportunity on par with large metropolitan centres. Over the past three months Ashton has worked with his placement supervisor, Brandon Koebel, to begin organizing the IMPACT! Youth Summit.

Youth deserve to be made a priority in their community. The Summit will give youth the opportunity to show they can make a difference and help to change the negative stereotype often associated with youth. The IMPACT! Youth Summit will help increase youth wellbeing across Ontario, ensuring youth feel wanted, are given opportunities to build new skills, and connected with their community.

- Ashton Lawrence

We believe that this event will have far-reaching impacts both for our local community and for communities across Ontario. Sponsorships are a great way to get involved and to show that your organization supports increasing youth wellbeing across the Province. If you are interested in sponsoring the IMPACT! Youth Summit or would like further details, please contact:

Brandon Koebel, Coordinator  
Youth Roots of Hanover and Surrounding Area  
519.889.2142 | youthroots@hanover.ca

YOUTH ROOTS OF HANOVER AND SURROUNDING AREA  
PROUDLY PRESENT



# VALENTINE'S *Gala*

PROCEEDS FROM THE VALENTINE'S GALA WILL DIRECTLY  
SUPPORT THE IMPACT! YOUTH SUMMIT TAKING PLACE IN  
HANOVER FROM MAY 27 - MAY 29, 2016. FIND OUT MORE AT  
[WWW.HANOVERYOUTHROOTS.COM](http://WWW.HANOVERYOUTHROOTS.COM)



FEB  
13<sup>TH</sup>

SATURDAY FEBRUARY 13, 2016, 6:00 PM  
| DINNER | DANCE | SILENT AUCTION |  
| HYPNOTIST |

TICKETS CAN BE PURCHASED  
AT THE FOLLOWING LOCATIONS -  
HOLST OFFICE PRO, HANOVER  
HOLST OFFICE PRO, WALKERTON  
SCOTIABANK, HANOVER  
LAUNCH PAD, HANOVER  
THE GARAFRAXA CAFE, DURHAM

NEUSTADT COMMUNITY CENTRE  
183 ENOCH STREET  
NEUSTADT, ON

\$55 PER PERSON | \$100 PER COUPLE

PROUDLY SUPPORTED BY:

